

B2B2C SAAS / FOR PET-CARE BUSINESSES

Exceptional care. *Beautifully connected.*

SaaS for pet-care businesses to connect booking, care records and client communication, giving teams more room for pets and the people who love them.

CANIS MAJOR's Great Dog reflects PAWLUX's focus on pet care; Polaris in URSA MINOR anchors NORTHSTAR INSIGHT INC.'s shared direction.



CONSTELLATION / CANIS MAJOR

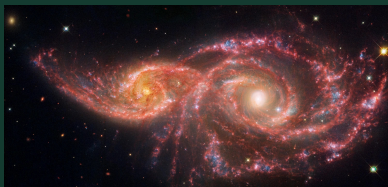
2MASS / University of Massachusetts & IPAC/Caltech; NASA/NSF. HiPS: CDS (CNRS/Unistra).

OBSERVED INFRARED / FIXED CATALOG POSITIONS

Survey source

ODbL database

IRSA data terms



HUBBLE + WEBB / REGIONAL TELESCOPE DETAIL

IC 2163 and NGC 2207

Published assigned-color image / native 6353 × 2983 px

Credit: NASA, ESA, CSA, STScI

A small field in the direction of CANIS MAJOR. Not the whole constellation.

Source / release

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Focus on your customers. Build value together.

NORTHSTAR INSIGHT INC. develops B2B2C SaaS at the edge, where businesses meet customers. AI agents, data engineering, software development, cybersecurity, cloud and IT support can be scoped to manage technical debt and support better experiences, outcomes and lasting impact.

Your team makes care decisions. Scope and pricing are agreed in writing. SMS and unfinished benefits depend on setup and remain in development.